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What To Do This Weekend: Eating and Entertainment at the Asian Expo and Marketplace

Over 40 vendors and performers will be featured at the Asian Expo and Marketplace

ALBUQUERQUE, NM - The Asian Business Collaborative has solidified its list of performers and vendors for its inaugural New Mexico Asian Expo and Marketplace on August 19-20, 2022, at the Sid Cutter Pavilion at Balloon Fiesta Park in Albuquerque. Proceeds benefit the Asian Business Collaborative, a 501-c3 (status pending) organization focused on supporting Asian and Pacific Islander-owned businesses.

The Saturday Expo will feature over 50 well-known local businesses and vendors like Junko Art, Kokopeli Design Studio, Poki Tako, Umami Moto, MiYoung's Farm, and Henna and Chai. Select vendors will be holding food samples for the first 100 people in attendance.

Food and beverage programming at the expo will include an authentic Chinese cooking demonstration from Mrs. Regina Wong, a restauranter, Japanese whiskey, sake and soju pairings, and a guided Asian tea tasting tour.

Loud and vivacious performances are scheduled by The Mango Cakes, BK Taiko, The Chinese American Citizens Alliance Youth Dance Troupe, and Lion Dances from Van Hanh Lion Dance and Quang Minh Lion Dance.

"We are thrilled to have so many API businesses and vendors join us at the Expo and marketplace," said Kristelle Siarza, Volunteer Executive Director of the Asian Business Collaborative. "The expo is the perfect opportunity for the community to come and interact with the Asian community, and learn more about the businesses right here in Albuquerque."

Safety and security will be heightened at the event, as organizers pledge to be a community space for people of all ages, ethnicities, and backgrounds. The Expo will be a premier opportunity to increase brand awareness, connect with new customers, and make valuable onsite sales. Children 12 and under are free. People can learn more about vendors and performers at the event and purchase tickets to the Asian Business Expo and Marketplace here: <https://bit.ly/3JETpGV>

About Asian Business Collaborative

The Asian Business Collaborative is a 501-c3 organization focused on supporting Asian and Pacific Islander-owned businesses. ABC helps API small business owners in a culturally competent way through direct business support and community advocacy. ABC supports API business owners in an inclusive environment to support their businesses without language or cultural barriers. For more information about ABC, visit asianpibc.org.

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